

INVITATION TO TENDER FOR PROVISION OF BRAND IDENTITY DESIGN AND WEBSITE SERVICES (INCLUDING CREATING, PROGRAMMING, MAINTAINING AND TROUBLESHOOTING) FOR SINGAPORE ART MUSEUM'S PUBLIC ART WEBSITE

SECTION C EVALUATION CRITERIA

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SECTION C: EVALUATION CRITERIA

1. The evaluation criteria for this Invitation to Tender is as follows:

- i. **Not debarred by SAM or from public sector tenders on or after the closing date of this ITT ***
- ii. **Compliance with all instructions for the submission of Tender Offers as set out in the ITT, including the use of Prescribed Forms***
- iii. **Design Proposals**
Design proposal that meets the desired objectives and requirements specifications outlined in the ITT.
- iv. **Competitive Pricing**
Price tendered with detailed breakdown of fees/costs per item.
- v. **Relevant Track Record**
Tenders are to submit performance track record. These include their company profile, a list of relevant projects undertaken by the Company during the **last 5 years** and example of their ability and expertise to undertake the project in terms of the ability to provide quality product, services and/or workmanship for required scope of work in the ITT.

* These are critical criteria. Tender Offers that do not meet these criteria are liable to be disqualified.