

[FACT SHEET]

MAD FOR SAM PARTY

16 to 17 February 2019, 10am to 10pm

SAM at 8Q

Admission is free



SAM's buildings, the former St Joseph's Institution building and the former Catholic High School building, will be officially closed by the end of February 2019, to make way for renovation works to begin.

On **16 and 17 February 2019**, SAM's buildings will go bare and open to the public for one weekend of fun and celebration. The public can expect multimedia, immersive and insta-worthy activities on every level of SAM at 8Q, and Mad for SAM souvenirs to take home. Starting at 10am in the morning, the party will go into the night with DJs and homegrown band performances.

Iconic artworks like *WALTER* by Dawn Ng and *Night Watch* by WOKrea will be on display at SAM at 8Q from Friday, 8 February 2019 onwards.

During its building closure, SAM will continue its programmes off-site, launching the SAM Mini Mobile Museum initiative with regional libraries in Tampines, Jurong and Woodlands. SAM will also be commissioning artists to create artworks for the hoardings that will go up around its closed buildings during the revamp.

The full schedule of Mad for SAM Party activities is below.

DATE	TIME	MAD FOR SAM PARTY	VENUE
8 to 17 Feb		<i>FreeThem</i> by TraseOne New commission for the Mad for SAM Party	SAM at 8Q Plaza and F&B spaces
		<i>WALTER</i> by Dawn Ng <i>WALTER</i> was featured during Art Garden 2010 to 2013	SAM at 8Q, Plaza
		<i>Night Watch</i> by WOKrea First showcased during Singapore Night Festival 2012	SAM at 8Q facade
Sat, 16 Feb & Sun, 17 Feb	10am – 10pm	<u>Thank You Giveaways</u> 1. Bring home a memory of SAM with our instant animated print photobooth. 2. Receive an exclusive Mad for SAM Party tote bag when you like our FB page or follow us on IG. 3. If you have 'SAM' in your name, get a scoop* of Momolato ice cream free at SAM at 8Q! *100 scoops a day	Ground floor, SAM at 8Q
		<u>Inside SAM at 8Q</u> SAM and a group of young Singaporean creatives in collaboration with Kult Studio and Gallery, have created a kaleidoscope of immersive and interactive activities. A dedicated gallery will feature homegrown bands like Long Live the Empire, Cosmic Child and susurrus from 3.30pm onwards.	Gallery spaces
		<u>At the SAM at 8Q Plaza</u> Visit the pop-up bistro by The Local People, purchase Momolato's specially concocted Mad for SAM party ice cream – Salted Butterscotch with Cashew and Peach, and party into the night with DJ collective Pushin' On.	SAM at 8Q, Plaza

Images are available for download at: <http://bit.ly/MadforSAMParty>. Image credits are as per file name. Detailed schedules for performances are available at singaporeartmuseum.sg

For further information, please contact:

Shirlene Noordin
Phish Communications
Tel: +65 9067 1255
Email: shirlene@phish-comms.com

Amelia Chong
Singapore Art Museum
DID: +65 6697 9753
Email: amelia.chong@singaporeartmuseum.sg

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